

Paper Plate Campaign Instructions



Who Will Sign a Paper Plate?

WIC Participants, WIC Staff, and Friends of WIC

What you will need:

- A small area of your lobby designated for letter writing and drawing.
- A small table.
- Plain paper plates (we recommend buying a Costco sized bag).
- **We Need WIC** Campaign Stickers, provided by CWA
- **We Need WIC BECAUSE...** stickers. Template provided by CWA, and easy to print on a standard office printer.
- **We Need WIC** coloring sheet for kids, template provided by CWA.
- Colored pens for drawing and signing plates, and crayons for the kids.

How will this work?



Each “kiosk” will have sheets of both stickers, as well as plates, pens and coloring sheets for the kids. The participant will put one of the “**We Need WIC Because...**” stickers on the front of the plate, and then write their message below it. They can stick the campaign logo sticker anywhere else on the plate. While they are writing their message on their plate, the kids can draw on the coloring page, and parents can help them sign their names.

WIC staff will collect the plates and drawings and **ship them in bulk to CWA. Mark the name of your WIC site and parent agency on top of the pile before you ship to us!** We will personally deliver them to Congress in December! Ship to CWA, 1490 Drew Ave #175, Davis, CA 95618.

What should they write on the plates?

- They should write a brief message to congress saying why they need WIC. This should be personal and clear, but could be anything. CWA will provide examples.

If you need any help at all, contact Donna at CWA: dhoffman@calwic.org, or 530-750-2280.