

California WIC Association Annual Meeting SUNDAY AT A GLANCE PRECONFERENCE	
Sunday, April 29, 2012	
10:00 – 5:30	<i>Lunch on Your Own</i>
10:00 – 5:30	Nancy Mohrbacher 10:00 – 12:00 The Natural Laws of Breastfeeding; 1:00 – 2:30 BF Ethics: “Using the International Code to Create Change” 2:45 – 4:15 Transitioning to the Breast; Lisa Marasco 4:15 – 5:30 Maternal Milk Supply and Milk Transfer
10:00 – 5:00	Technology Pre-Conference Social Media Session- Aspirations Technology- Title TBD Misty Avila
8:30-5:00	APL Training (by Invitation Only)
10:00am-5:30pm	Breastfeeding Peer Counselor Training (by Invitation Only)

California WIC Association Annual Meeting					
MONDAY AT A GLANCE					
Monday, April 30, 2012					
7:00 – 5:00	Registration <i>West Foyer, Center and North Counters</i>				
7:00 – 8:00					
7:30	Breakfast On Your Own				
8:30-8:45	Welcome, Introductions and Sponsor Recognition Laurie True, Executive Director, CWA				<i>JW Pavilion</i>
Opening Plenary Session					
8:45-9:15	State WIC Report Michele van Eyken, WIC Division Chief				
9:15-9:30 Mini Plenary	Bridges out of Poverty Introduction Michael Dames				
9:30-10:30 Plenary Session	Health Disparities and How WIC Can Help Close the Gap Dr. Eric Walsh, Medical Director, City of Pasadena				
11:00 - 5:30	CONCURRENT WORKSHOP TRACK SESSIONS				
11:00 - 12:30	Priceless Beginnings: Breastfeeding & Early Feeding	Platinum Nutrition Practices	Platinum Performances: Leadership & Wellness	Community Catalysts: Collaboration, Advocacy & Technology	Platinum Plus: Repeat and Additional Sessions
Session Title:	Nipple Pain and Trauma: Causes and Treatments	Health at Every Size	Desksize & Fitness for Busy Bodies	Bridges out of Poverty Part 1	WIC Worksite Wellness Panel
Speaker:	Nancy Mohrbacher	Dawn Clifford	Sean Kenny	Michael Dames	Gina Schlocker Stephanie Brookshier Amy Moran
Room:	Ethics				
Moderator:					
12:30 - 2:00	Lunch on your own				
1:00 - 1:30	WIC Worksite Wellness:				
12:30- 2:00	Nutrition Education Coordinators Meeting				<i>Directors Suite 3</i>
12:30 - 2:00	WIC Worksite Wellness Meeting				<i>Directors Suite 4</i>

California WIC Association Annual Meeting					
MONDAY AT A GLANCE cont.					
Monday, April 30, 2012					
2:00 – 3:30	Priceless Beginnings: Breastfeeding and Early Feeding	Platinum Nutrition Practices	Platinum Performances: Leadership & Wellness	Community Catalysts: Collaboration, Advocacy & Technology	Platinum Plus: Repeat and Additional Sessions
Session Title:	Working and Breastfeeding Made Simple	Gluten-free Diets and the WIC Program	Fight Back! How to Outsmart the Hormones That are FORCING You to Overeat	Bridges out of Poverty Part 2	Lactation Community Collaborations
Speaker:	Nancy Mohrbacher	Susan Algert	Manuel Villacorta	Michael Dames	Kayellen Lascheck Karen Farley
Room:					
Moderator:					
3:30 – 4:00	Break				
4:00 – 5:30	Priceless Beginnings: Breastfeeding and Early Feeding	Platinum Nutrition Practices	Platinum Performances: Leadership & Wellness	Community Catalysts: Collaboration, Advocacy & Technology	Platinum Plus: Repeat and Additional Sessions
Session Title:	Why Can't That Baby Latch?	Dads at WIC	Get Organized and Become the Master of Your Muck!	It takes a Village to Make a Healthy Smile	Local Vendor Liason Training
Speaker:	Lisa Marasco	Jeremy Lampel Wesley Hibble Ted Hendricks	Kathi Burns	Tracie Barrow Susan Cooper Kathy Kane,	Kim Wietsma State WIC Staff
Room:					
Moderator:					
5:45 – 8:00	Trade Show Kickoff Reception			<i>Salons 8-14</i>	
	Health Screenings			<i>Salons 8-14</i>	
5:45 – 8:00	Local Agency Sharing Tables			<i>North Foyer (adjacent to Salons 8-14)</i>	
	Dedicated time for Local Agency Sharing 6-7pm				

California WIC Association Annual Meeting					
TUESDAY AT A GLANCE					
Tuesday, May 1, 2012					
6:30 - 7:30	WIC Worksite Wellness: Rise & Shine Yoga Debbie Myers, LA Biomed				
7:00 - 8:30	Healthy Habits Breakfast <i>Sponsored by General Mills and Dairy Council of CA</i>				<i>JW Pavilion</i>
7:30 - 8:30	Small Agency Caucus Meeting- <i>tentative</i>				<i>Directors Suite 2</i>
7:30 - 5:00	Registration <i>West Foyer, Center and North Counters</i>				
7:30 - 2:00	Trade Show Viewing, Food Demonstrations Health Screenings Local Agency Sharing Viewing				<i>Salons 8-14</i> <i>Salons 8-14</i> <i>North Foyer</i>
8:30 - 5:30	CONCURRENT WORKSHOP TRACK SESSIONS				
8:30 - 10:00	Priceless Beginnings: Breastfeeding and Early Nutrition	Platinum Nutrition Practices	Platinum Performances: Leadership & Wellness	Community Catalysts: Collaboration, Advocacy & Technology	Platinum Plus: Repeat and Additional Sessions
Session Title:	Lactation Community Collaborations	WHO Growth Charts: What Training for Staff and Why?	Embrace Yourself, Your Hunger, and Your Food	Empowering Parents to Talk with Doctors	Leadership Session-Title TBD
Speaker:	Kayellen Lascheck Karen Farley	Elizabeth Vigil Jackie Kampp	Manuel Villacorta	Moria Inkelas	Andrea Thomas
Room:					
Moderator:					
10:00 - 11:00	Break - <i>Dedicated time for Trade Show Viewing & Local Agency Sharing</i>				<i>Salons 8-14</i>
11:00 - 12:30	Priceless Beginnings: Breastfeeding and Early Feeding	Platinum Nutrition Practices	Platinum Performances; Leadership & Wellness	Community Catalysts: Collaboration, Advocacy & Technology	Platinum Plus: Repeat and Additional Sessions
Session Title:	Part 1: Overview of the New USDA Breastfeeding Peer Counseling Training Program	My Plate or My Bowl? Cultural Food Practices in Nutrition Education	True Colors	Farm to WIC	Attachment Parenting
Speaker:	Laura Sanders Anmarie Biedel	Evelyn Sylvester	Delfina Shelomenseff Jeanne Cornsilk	Yelena Zeltser	Larisa Walk
Room:					
Moderator:	Leslie Kaye				

California WIC Association Annual Meeting					
TUESDAY AT A GLANCE cont.					
Tuesday, May 1, 2012					
12:30 - 2:00	Lunch On Your Own				
12:30-2:00	Trade Show				<i>Salons 8-14</i>
12:30 - 2:00	WIC Ambassador Meeting				<i>SeaGrille</i>
12:30-2:00	State WIC Contracts Feedback & Streamlining Brainstorming Session				<i>Tuscany</i>
1:00 - 1:30	WIC Worksite Wellness:				
2:00 - 5:30	CONCURRENT WORKSHOP TRACK SESSIONS				
2:00 - 3:30	Priceless Beginnings: Breastfeeding and Early Feeding	Platinum Nutrition Practices	Platinum Performances: Leadership & Wellness	Community Catalysts: Collaboration, Advocacy & Technology	Platinum Plus: Repeat and Additional Sessions
Session Title:	Part 2: Utilizing the New USDA Breastfeeding Peer Counseling Training (Train the Trainer)	Vitamin D During Pregnancy and Infancy	Leadership Session- <i>Title TBD</i>	Legislative Update WIC Works! We Need WIC!	Breastfeeding Social Media Campaigns
Speaker:	Laura Sanders Annmarie Biedel	Charles Stephensen	Andrea Thomas	Douglas Greenaway Meredith McGeHee Laurie True	Meg Beard Kathleen Pickering Sandi Storch
Room:					
Moderator:	Leslie Kaye				
3:30 - 4:00	Break				
4:00 - 5:30	Priceless Beginnings: Breastfeeding and Early Feedings	Platinum Nutrition Practices	Platinum Performances: Leadership & Wellness	Community Catalysts: Collaboration, Advocacy & Technology	Platinum Plus: Repeat and Additional Sessions
Session Title:	Working Together: Utilizing Breastfeeding Resources	Challenges of Feeding the Child with Autism	MIGHT: the 1 Hour Way to Work Smarter, Easier, and Greater	Preventive Services for Women in Health Care Reform	True Colors
Speaker:	Anne Garrett and State Staff	Aida Miles	Patrick Combs	Terri Thorfinnson	Delfina Shelomenseff Jeanne Cornsilk
Room:					
Moderator:					
6:30 - 8:30	Meet the Future: California Nutrition Corps Reception CNC Scholarship Program sponsored by General Mills				<i>Grove/Springs Pool</i>

California WIC Association Annual Meeting WEDNESDAY AT A GLANCE	
Wednesday, May 2, 2012	
6:30 - 7:30	WIC Worksite Wellness:
7:30 - 8:30	Breakfast On Your Own
7:30 - 12:00	Registration <i>Center and North Counters</i>
8:30 - 8:40	Welcome Peggy Redfern, Tulare County WIC CWA Board President <i>JW Pavilion</i>
8:40 - 8:45	Dr. Ron Chapman , Director, California Department of Public Health (Invited) <i>JW Pavilion</i>
8:45-9:05	WIC Best Practices Awards <i>JW Pavilion</i>
9:05-9:15	WIC Worksite Wellness
9:15-10:15 Plenary Session	Lisa Houston <i>JW Pavilion</i>
10:15-10:30	WIC Worksite Wellness: <i>Move to the Groove</i> , Led by Andy Padilla, Health Net of California <i>JW Pavilion</i>
10:30-11:00	Federal Updates Douglas Greenaway , National WIC Association <i>JW Pavilion</i>
11:00-12:00 Plenary Session	Patrick Combs <i>Break Free. Move Ahead. Love Your Life.</i> <i>JW Pavilion</i>
12:00-1:30	Closing Lunch - Provided Raffle Induction of New CWA Officers <i>JW Pavilion</i>