

APL Advisory Board webinar

February 23, 2010

(Anne' notes)

This is Anne Patterson, a co-leader of the Academy for Participant-Centered Leadership. Our other leader, Helene Dublisky, is on the call, and coordinating the webinar from CWA is Kinkinee Banerjee. Thanks to both of you. (We are in 3 different places, so bear with us as we learn together.) KB will be showing documents on the screen as we speak, and will be recording the call.

Welcome to the first APL AB webinar! Thank you for signing up for the Advisory Board. We have about 40 members: some have conflicts today, but are still interested.

Let's look at the **agenda** for today: (KB will have it on the screen)

(Review the agenda topics)

I'd like to start by taking a **roll call** of those on the call: please state your name and agency.

Dates of future calls: March 25, 9-10:30 a.m.; April 20, 9-10:30 a.m.

Role of AB (see agenda)

Overview of APL (refer to "WIC Goes Platinum" piece- from regional meetings)

As you know, the theme of the Spring conference is "**WIC Goes Platinum**" (WGP). The idea is to integrate our healthy new foods, our growing staff wellness culture, and our participant –centered nutrition education and BF support into the overall WIC clinic experience. This process is dubbed "WIC Goes Platinum".

WGP is a permanent quality improvement effort and philosophy, not a campaign with a beginning and an end. It's about putting the participant at the center of everything we do at WIC, and the Academy for Participant-Centered Leadership (**APL**) **will help get us there**. CWA, in close partnership with the CA

WIC Division is developing and implementing APL. Co-leaders are Helene Dublisky, a leadership coach and trainer, and myself, Anne Patterson, a WIC veteran, with overall, 32 years of WIC experience at all different levels.

The APL process will recruit enthusiastic frontline employees and train and support them in creating practical changes in individual WIC centers: changes that will improve the WIC experience for participants and staff alike. Former WIC Directors/leaders (Laurie calls us the “Golden Eagles”) will offer technical assistance, site assessment services, feedback and mentoring to the pilot sites.

With input from our Advisory Board, APL will be developed and piloted by a small and representative group of local agencies, starting in May 2010. We hope to have a large and small agency from each region of the state in the pilot (20 sites total, 2 staff members at each pilot site receiving the training and mentoring).

The program will grow incrementally each year.

The important thing to remember is: WGP is not a quick campaign: it’s a permanent transformation that will be different for each agency.

It’s about changing what we do with what we have, and will be led by frontline staff.

With that overview, let’s have Helene walk us through the Model of Excellence.

KB: logistics of yahoo group

Thank you for your interest, and we will be in touch!