

PHFE WIC CinnaMoms Groups

Special support groups were held at five PHFE WIC sites the week of August 10-14. They were facilitated by African Americans PC's and CLE's seeking to apply their breastfeeding knowledge. In total, we served 114 women, infants, children, aunts, grandmothers and dads!

See next page for photos and more information.

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Cinnamoms

Background:

The Cinnamoms Breastfeeding Support Group stemmed from monitoring the African American breastfeeding rates for PHFE WIC.

The Cinnamoms African American Support Group touched the lives of **114** people, including moms, dads, infants/children and guests.

The support groups were led by African American PC's (2) and CLE's (8) at five PHFE WIC sites.

We would like to thank all of the staff at **Inglewood, Rodeo, Gardena, St. Andrews Place** and **Western** for their support during this project!

Cinnamoms Stats!

Day One - Inglewood

We had 13 *knowledgeable* moms/prenatals & 16 *energetic* infants/children

Day Two - Rodeo

We had 10 *amazing* moms/prenatals & 6 *cute* infants/children

Day Three - St. Andrews Place

We had 5 *wise* moms, 1 *enlightened* dad & 3 *super cool* infants/children

Day Four - Gardena

We had 13 *outspoken* moms/prenatals, 2 *supportive* dads, 1 *experienced* grandmother, 1 *supportive* aunt & 9 *brilliant* infants/children

Day Five - Western

We had 17 *inspiring* moms/prenatals, 2 *dynamite* dads, 1 *clever* Nurse & 4 *awesome* infants/children

Thank you for believing in this project and making it a success!

#TeamCinnamoms – PHFE WIC