In celebration of the World Breastfeeding Week and National Breastfeeding Month, the City & County of San Francisco WIC offered a training "Accommodating Lactation at Childcare Facilities" to child care programs in San Francisco. SF WIC extended invitations to SF Department of Public Health - Child Care Health Project, San Francisco Children Council, San Francisco First 5, Wu Yee Children Services and Early Head Start Program. 23 staff persons representing public and private child care programs attended this training.

This training addressed/introduced:
- Surgeon General's Call to Action (Action 16 - child care)
- Safe storage and handling of human milk
- Cue/paced bottle feeding a breastfed infant
- Encouraging and supporting breastfeeding at a child care center
- Developing a child care breastfeeding policy
- Ten Easy Steps to Breastfeeding-Friendly Child Care

In response to the Surgeon General's Call to Action to Support Breastfeeding (2011), the SF WIC Program has been working with:
- local birth hospitals on adopting the Baby Friendly Hospital Initiative practices
- health care providers to promote breastfeeding friendly environment for their patients and staff
- employers to create or improve lactation accommodation at workplace
- childcare providers to accommodate the needs of breastfeeding mothers & infants

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Breastfeeding is Nature's Health Plan