

Stanislaus County Health Services Agency

The Stanislaus County Health Services Agency WIC Program organizes an annual World Breastfeeding Week Celebration during the first week of August. This year we had 19 different community programs/partners sign up for a free booth at our celebration. Pregnant and breastfeeding WIC participants were scheduled to attend the event where they had the opportunity to gather information about the different programs, were entered into various raffle drawings, and received their WIC coupons when they were finished. This year we had about 375 WIC participants attend the Celebration! Additionally, we assembled an informational packet for the program representatives that contained tips about how to make their organization a breastfeeding-friendly workplace. We were very happy with how the event turned out this year!

Please let me know if you have any questions about our celebration. We appreciate the opportunity to share the results of our hard work with CWA!

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