Maternity Care Matters
Overcoming Barriers to Breastfeeding

A Policy Update on California Breastfeeding and Hospital Performance
Produced by California WIC Association and the UC Davis Human Lactation Center

Orange County

Breastfeeding Can Reduce Health Disparities

- Breastfeeding is a crucial first step in protecting the health of mothers and infants; hospital policies and practices have an enormous impact on infant-feeding success.1
- Hospitals that have instituted Baby-Friendly practices have the highest rates of breastfeeding.2, 3 These evidence-based reforms must reach hospitals serving the state’s poorest families.
- The Joint Commission and state and federal agencies are monitoring breastfeeding rates and obstetric interventions in California hospitals; outdated institutional policies that create disparities in health care are no longer acceptable.

Baby-Friendly Hospitals Support Mothers and Protect Babies

- Although more than 90 percent of California mothers begin breastfeeding during their hospital stay,4 hospital practices can discourage or prevent mothers from continuing to breastfeed by:3, 5-8
  - Failing to provide skilled support
  - Separating mothers from their babies
  - Delaying the first feeding
  - Routinely providing formula supplementation, even for infants whose mothers intended to breastfeed exclusively
- All California hospitals need to implement the Baby-Friendly Hospital Initiative policies or California’s Model Hospital policies to support breastfeeding.

Continued on page 3

The UC Davis Human Lactation Center used data from the California Department of Public Health Genetic Disease Screening Program to create the following charts showing in-hospital breastfeeding rates.

Orange County In-Hospital Breastfeeding Rates, 2010

<table>
<thead>
<tr>
<th>Hospital</th>
<th>ANY BREASTFEEDING</th>
<th>EXCLUSIVE BREASTFEEDING</th>
</tr>
</thead>
<tbody>
<tr>
<td>ANAHEIM REGIONAL MEDICAL CENTER</td>
<td>88.1</td>
<td>32.2</td>
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<tr>
<td>COASTAL COMMUNITIES HOSPITAL</td>
<td>92.3</td>
<td>18.7</td>
</tr>
<tr>
<td>FOUNTAIN VALLEY REGIONAL HOSPITAL</td>
<td>87.1</td>
<td>27.7</td>
</tr>
<tr>
<td>GARDEN GROVE HOSPITAL</td>
<td>93.4</td>
<td>47.7</td>
</tr>
<tr>
<td>HOAG MEMORIAL-PRESBYTERIAN HOSPITAL</td>
<td>96.1</td>
<td>59.7</td>
</tr>
</tbody>
</table>

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## Orange County In-Hospital Breastfeeding Rates, 2010

### PERCENTAGE

<table>
<thead>
<tr>
<th>Hospital</th>
<th>ANY BREASTFEEDING</th>
<th>EXCLUSIVE BREASTFEEDING</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kaiser Orange County - Anaheim</td>
<td>93.5</td>
<td>76.0</td>
</tr>
<tr>
<td>Kaiser Orange County - Irvine</td>
<td>95.9</td>
<td>75.0</td>
</tr>
<tr>
<td>Intercommunity Hospital</td>
<td>93.0</td>
<td>46.8</td>
</tr>
<tr>
<td>Los Alamitos Medical Center</td>
<td>87.5</td>
<td>36.8</td>
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<tr>
<td>Mission Hospital Regional Medical Center</td>
<td>95.0</td>
<td>66.7</td>
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<tr>
<td>Orange Coast Medical Center</td>
<td>90.8</td>
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<tr>
<td>Saddleback Memorial Medical Center</td>
<td>91.7</td>
<td>58.0</td>
</tr>
<tr>
<td>St. Joseph's Hospital</td>
<td>94.7</td>
<td>82.5</td>
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<tr>
<td>St. Jude Medical Center</td>
<td>93.2</td>
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<td>UCI Irvine Medical Center</td>
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<td>55.7</td>
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<td>Western Medical Center</td>
<td>86.8</td>
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</tr>
<tr>
<td>Western Medical Center Anaheim</td>
<td>96.8</td>
<td>59.9</td>
</tr>
</tbody>
</table>

(continued)
Barriers to Policy Improvement Can Be Overcome

- Recent state and federal policy benchmarks confirm growing public expectation that hospital environments should fully support breastfeeding.

- The number of Baby-Friendly hospitals in California has increased dramatically, from only 12 in 2006 to 47 in early 2012, yet only about 18 percent of the hospitals in the state are Baby-Friendly. More work is needed to ensure that all hospitals are providing the best possible care to mothers and babies.

- The Baby-Friendly Hospital Initiative focuses on ten hospital policies, or “steps,” designed to reduce barriers to exclusive breastfeeding (www.babyfriendlyusa.org).

- The Joint Commission, an organization that accredits and certifies hospitals, adopted the Perinatal Care Core Measures in 2010. This set of five measures includes rates of exclusive breastfeeding, as well as elective deliveries and cesarean sections, which may affect in-hospital breastfeeding rates (www.jointcommission.org/perinatal_care/).

- Hospital policies that do not directly support exclusive breastfeeding are not only outdated, but fail to reflect what is now considered standard, high-quality care.

Orange County Breastfeeding and Hospital Performance

- County average breastfeeding rates:
  - Any – 92.7%
  - Exclusive – 55.6%

- Ranked 37th in the state for exclusive breastfeeding

- Two hospitals among the 15 lowest-scoring in the state for exclusive breastfeeding rates: Coastal Communities Hospital, Western Medical Center, Santa Ana

- Five Baby-Friendly Hospitals: Hoag Memorial-Presbyterian Hospital, Kaiser Anaheim, Kaiser Irvine, St. Joseph’s Hospital, St. Jude Medical Center

DATA SOURCE: California Department of Public Health, Center for Family Health, Genetic Disease Screening Program, Newborn Screening Data, 2010.

NOTES:

- All nonmilitary hospitals providing maternity services are required to complete the Newborn Screening Test Form. Analysis limited to cases reported on the Newborn Screening Test Form (Version NBS-I(D) [12/08]), representing approximately 99% of all cases. Infant-feeding data presented in this report include all feedings since birth to time of specimen collection, usually 24 to 48 hours since birth. Upon completing the form, staff must select from the following three categories to describe “all feeding since birth”: (1) Only Human Milk; (2) Only Formula; (3) Human Milk & Formula.

- The numerator for “Exclusive Breastfeeding” includes records marked “Only Human Milk.” The numerator for “Any Breastfeeding” includes records marked “Only Human Milk” or “Human Milk & Formula.” The denominator excludes cases with unknown method of feeding and those receiving TPN at time of specimen collection. Statewide, approximately 2.5% of cases have missing feeding information and/or are on TPN at time of specimen collection.

- Excludes data for infants who were in a Neonatal Intensive Care Unit (NICU) nursery at the time of specimen collection.

- Excludes cases that were not collected by facilities listed as “Kaiser” and/or “Regular” maternity hospitals in the newborn screening database.

REFERENCES: