

2020 CWA VIRTUAL CONFERENCE SPONSORSHIP BENEFITS

Exhibitor/Sponsorship Level & Benefits	Presenting \$100,000 *Exclusive	Diamond \$50,000 *Exclusive	Platinum \$25,000 *One per industry	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Booth/NP \$1,000/\$500
Login Page of Conference	logo	logo	logo	logo			
Multiple Rotating Banners	logo	logo	logo	logo			
Virtual Booth	logo	logo	logo	logo	name listed	name listed	
Sponsor Link on Website	logo	logo	logo	logo	name listed	name listed	
Thank You Sponsor Page in Virtual Conference	logo	logo	logo	logo	name listed	name listed	
CWA Magazine; Fall Conference Edition	Two full pages	full page	½ page ad	¼ page ad	logo	name listed	
Welcome Remarks at Opening Session (5 minutes)	yes	yes	yes				
Branded Sponsor Table in the Networking Lounge	yes	yes	yes				
Dedicated Workshop Track	yes						
Workshop Track Sponsor	logo	logo	logo	logo			
Physical Activity Sponsor	logo	logo			logo		
Promotional Insert and Video Presentation at Virtual Booth	yes	yes	yes	yes	yes	yes	yes
Scavenger Hunt	yes	yes	yes	yes	yes	yes	yes
Online Profile with Company and Contact	yes	yes	yes	yes	yes	yes	yes
Access to Attendee Contact Information	yes	yes	yes	yes	yes	yes	yes
Email Notifications Promoting Booth Pre Event	4	3	2	2	1		
Sponsor Branding on Event Feed	yes	yes	yes	yes			
Social Media Promotion on CWA Page	yes	yes	yes	yes			
Opportunity to provide a donation for Scavenger Hunt	yes	yes	yes	yes	yes	yes	yes
Full Conference Registrations	20	10	6	4	2	2	2