**CWA Fall Virtual Education Day Tues. Nov. 16**

**CDPH WIC Local Directors Fall 2021 Meeting, Wed. Nov. 17/Thurs. Nov. 18**

*The pandemic has provided unexpected, but welcomed, opportunities to improve accessibility for WIC beneficiaries. Local agency and state staff have accomplished herculean feats to adopt technologies and innovative work processes, while also adapting to continuous quality improvement strategies. Unfortunately, the pandemic is only one of many extreme challenges impacting local communities. Racism, environmental threats, and prosperity inequities are issues that will impact WIC participation and outcomes, magnifying the importance of WIC and safety net programs as critical foundations to the success of families and communities.*

*During the Fall Conference attendees will dive into issues that drive program outcomes and community success when a holistic approach is taken to program management.*

**Agenda**

Tuesday, November 16, 2021 – CWA Fall Education Day

8.15 Doors Open

8.30-9.00 Welcome, Irene Salazar, CWA Board President, WIC Director, Planned

Parenthood of Orange & San Bernardino Counties

Recognition of WIC Champions, CWA

9.00-9.30 WIC Capitol Education Kick Off, Sarah Diaz

9.30-10:30 Data Sharing: WIC & Safety Net Services

* Linnea Sallack & Karen Farley, Moderators
* California WIC Local Agency Panel

10.30-10.45 Break

10.45-11.45 Management Practices for Maintaining CQI with Remote & Hybrid

Services, California WIC Local Agency Panel

11.45-12.45 Nourishment break

* + - 1. Recognition CWA Board & WIC Worksite Wellness, Jodi Mulligan-Pfile

1.15-3.15 Equitable and Joyous Leadership, Dr. Melissa Franklin, CEO, Growth

Mindset Communications

3.15 Closure

Wednesday, November 17, 2021 - CDPH WIC Local Directors Meeting, Fall 2021

*Information coming*

Thursday, November 18, 2021 - CDPH WIC Local Directors Meeting, Fall 2021

## *Information coming*

## *THANK YOU FOR YOUR PARTICIPATION!*

Continuing education units will be offered for RDs (RD CPEUs), and IBCLCs (R-CERPs).   
This program is approved for CPEUs Level III by the Commission on Dietetic Registration, provider number CA004. Provider approved by the IBLCE, Long Term Provider Number CLT115-01.