



Recruitment for Regional Breastfeeding Liaison (RBL)

We are seeking a dynamic person to work in the Yuba-Sutter-Colusa County area to develop and implement a Regional Plan of Action to reduce the breastfeeding support gaps for WIC families. This position will continue to build on the work we have done for the past 5 years in this area and will join a great team at Ampla Health WIC.

This person may provide training and education to healthcare team members in the community, build relationships with community partners, and enhance the continuity of care within the community.

They will be an active member of the Tri-Counties Breastfeeding Alliance, attend State RBL and Breastfeeding Coalition meetings and trainings. They will also use a variety of reporting tools and data systems to monitor local, statewide and national breastfeeding rates.

We support this staff member with resources, training, and continuing education opportunities. The hours are flexible, benefits are provided and pay is dependent on qualifications and experience.

- This is a professional position that requires knowledge and skills in lactation science, communication and marketing.
- BS/BA in dietetics, health education, public relations, public health or communications with a Certified Lactation Educator certificate CLE/CLC (or obtain CLE/CLC within 6 months of hire date)
- OR be an International Board Certified Lactation Consultant (IBCLC)

Interested applicants can contact Rose McIsaac, Ampla Health WIC Director for more information and a full job description at rmcisaac@amplahealth.org or 530-749-4829.