

Monday - May 9, 2022			
Opening Plenary			
Concurrent sessions on:			
Early Childhood Nutrition & Breastfeeding Sessions			
8:30am - 12:30pm	Opening Plenary	3	R-Cerp
8:30am - 9:05am	Welcoming Remarks, Introductions, Board, and Sponsor Recognition		
	Phyllis Bramson Advocacy Awards		
	Karen Farley, California WIC Association, Arina Erwin, Trinity County		
9:05am - 9:30am	State WIC Updates		
	Chris Sullivan, CDPH WIC		
9:30am - 9:50am	Opportunities for WIC - COVID Lessons & Health Care Reform		
	Michelle Bass, MPPA, DHCS & Tomás Aragón, M.D., Dr. P.H., CDPH		
9:50am -10:15am	Federal Updates		
	Brian Dittmeier, Esq., National WIC Association		
10:15am - 10:30am	Break		
10:30am -11:30am	Food Justice At the Intersection of Food, Politics, Poverty, Public Health and the Environment		
	Bryant Terry, James Beard & NAACP Image Award-winning chef, educator, and author of <i>Black Food</i>		
11:30am - 12:30pm	Eating Soulfully: Food Justice as Practicing Compassion		
	Rev. Christopher Carter, PhD, Department of Theology & Religious Studies, UCSD, author of <i>The Spirit of Soul Food: Race, Faith, & Food Justice</i>		
	Education Units: 3 R-Cerps/3 CPEUs/3 Contact Hours		
12:30pm -1:30pm	LUNCH & LEARN - Sponsor videos		
	MEET & GREET WITH EXHIBITORS		
1:30pm - 2:30pm Concurrent Session	Hold the Phone! Diet Does Matter During Breastfeeding: Implication of Diet on Fatty Acid Composition and Other Nutrition Laurel Wilson, IBCLC, BSc, RLC, CLE®, CCCE, CLD, CPPI	1	L-Cerp
	Education Units: 1 L-Cerp/1 CPEU/1 Contact Hour		
1:30pm - 2:30pm Concurrent Session	Connection & Care: Virtual Support Strategies for Oral Assessment Melissa Cole, MS, IBCLC, RLC, Luna Lactation and Wellness	1	R-Cerp
	Education Units: 1 R-Cerp/1 CPEU/1 Contact Hour		
2:30pm-3:00pm	WELLNESS BREAK - Mindful Meditation Facilitator: TBD (Rachel Van Cott invited)		
	MEET & GREET WITH EXHIBITORS		
3:00pm - 4:30pm Concurrent Session	Change is Coming! The Contract Formula Transition Jen Goldbronn, MAS, RD, CLC, CDPH/WIC Local Services Branch Megan Schlager, CDPH/WIC, Policy and Planning Branch	1.5	R-Cerp
	Education Units: 1.5 R-Cerps/1.5 CPEUs/1.5 Contact Hours		
3:00pm - 4:30pm Concurrent Session	New ABM Mastitis Spectrum Protocol 2022 Katrina Mitchell, MD, IBCLC, PMH-C	1.5	L-Cerp
	Education Units: 1.5 L-Cerps/1.5 CPEUs/1.5 Contact Hours		

Tuesday, May 10, 2022
Concurrent sessions on:
Early Childhood Nutrition & Breastfeeding

8:00am - 8:30am	Mindful Mornings: TBD		
9:00am - 10:30am Concurrent Session	Eating Well For Every Culture Ashley Carter, RD/LDN & Jasmine Westbrooks, MS, RD/LDN, EatWell Exchange Education Units: 1.5 R-Cerps/1.5 CPEUs/1.5 Contact Hours	1.5	R-Cerp
9:00am - 10:30am Concurrent Session	Meeting clients where they're at: Ethical guidelines when talking about complementary therapies Lisa Marasco, MA, IBCLC, FILCA Education Units: 1.25 E-Cerps/1.25 CPEUs/1.25 Contact Hours	1.25	E-Cerp
10:30am-11:00am	BREAK MEET & GREET WITH EXHIBITORS		
11:00am - 12:30pm Concurrent Session	8 Easy Ways to Offer Infants High Iron Foods Katie Ferraro, MPH, RDE, CDE Education Units: 1.5 R-Cerps/1.5 CPEUs/1.5 Contact Hours	1.5	R-Cerp
11:00am - 12:30pm Concurrent Session	A Case Study Approach to Critical Thinking for Lactation Professionals Melissa Cole, MS, IBCLC, RLC, Luna Lactation and Wellness Education Units: 1.5 L-Cerps/1.5 CPEUs/1.5 Contact Hours	1.5	L-Cerp
12:30pm - 1:30pm	LUNCH BREAK		
This Session will be in SPANISH	LUNCH & LEARN - Cooking for Salud® Kitchenistas® from Olivewood Gardens & Learning Center* Education Units: 1 R-Cerp/1 CPEU/1 Contact Hour	1	R-Cerp
1:30pm - 2:30pm Concurrent Session	Advocacy Workshop (Title TBD) Noora Kanfash, MPH, National WIC Association Education Units: 1 R-Cerp/1 CPEU/1 Contact Hour	1	R-Cerp
1:30pm - 2:30pm Concurrent Session	Equity in Infant Feeding Support: Meeting WIC Participants Where They Are Elizabeth Crum, MAS, RD, IBCLC, CDPH/WIC Jen Goldbronn, MAS, RD, CLC, CDPH/WIC Education Units: 1 L-Cerp/1 CPEU/1 Contact Hour	1	L-Cerp
2:30pm - 3:00pm	WELLNESS BREAK with Jasmine Flowers Cruz - Zumba MEET & GREET WITH EXHIBITORS		
3:00pm - 4:30pm Concurrent Session	Change is Coming! The Contract Formula Transition Jen Goldbronn, MAS, RD, CLC, CDPH/WIC Local Services Branch Megan Schlager, CDPH/WIC, Policy and Planning Branch Education Units: 1.5 R-Cerps/1.5 CPEUs/1.5 Contact Hours	1.5	R-Cerp
3:00pm - 4:00pm Concurrent Session	Ethical Issues in Human Milk Exchange (E-Cerp) Naomi Bar-Yam, PhD, ACSW Education Units: 1 E-Cerp/1 CPEU/1 Contact Hour	1	E-Cerp

Wednesday, May 11, 2022			
Concurrent sessions on:			
Equity for ALL Families			
8:00am - 8:30am	Mindful Mornings with Kelley Axelson & Corrine Ferris Visioning Session: Part 1		
9:00am - 10:30am Concurrent Session	The Long-Term Legacy: Epigenetics, the Microbiome, & Human Milk Laurel Wilson, IBCLC, BSc, RLC, CLE®, CCCE, CLD, CPPI Education Units: 1.5 L-Cerps/1.5 CPEUs/1.5 Contact Hours	1.5	L-Cerp
9:00am - 10:30am Concurrent Session	Health Plan Panel: CalAIM & WIC, What's next? Speakers TBD (Anthem & Health Net invited) Education Units: 1.5 R-Cerps/1.5 CPEUs/1.5 Contact Hours	1.5	R-Cerp
10:30am-11:00am	BREAK MEET & GREET WITH EXHIBITORS		
11:00am - 12:30pm Concurrent Session	Confirmation Bias and other Cognitive Errors Catherine Watson Genna, BS IBCLC RLC Education Units: 1.25 E-Cerps/1.25 CPEUs/1.25 Contact Hours	1.25	E-cerp
11:00am - 12:30pm Concurrent Session	The Earliest Blueprints: The critical importance of zero to five Bryan Post, PhD, LCSW, Parents in Training Education Units: 1.5 R-Cerps/1.5 CPEUs/1.5 Contact Hours	1.5	R-Cerp
12:30pm - 1:30pm	LUNCH BREAK LUNCH & LEARN: Vaccinate All 58 States Sonya Harris and Yurina Melara, VA58		
1:30pm - 2:30pm Concurrent Session	Preterm Birth Disparities & Contributing Factors Jessica Wade, March of Dimes, San Diego Education Units: 1 L-Cerp/1 CPEU/1 Contact Hour	1	L-Cerp
1:30pm - 2:30pm Concurrent Session	Beyond a Bite: Sensory Food Exploration for the Neurodiverse Population Yaffi Lvova, RD Education Units: 1 R-Cerp/1 CPEU/1 Contact Hour	1	R-Cerp
2:30pm - 3:00pm	WELLNESS BREAK: TBD MEET & GREET WITH EXHIBITORS		
3:00pm - 4:30pm Concurrent Session	Asian American, Native Hawaiian, and Pacific Islander (AANHPI) Lactation Collaborative of California: Changing narratives in AANHPI health Speaker Panel Education Units: 1.5 L-Cerp/1.5 CPEU/1.5 Contact Hour	1.5	L-Cerp
3:00pm - 4:00pm Concurrent Session	Modernizing WIC for the 21st Century Elizabeth Crum, MAS, RD, IBCLC, CDPH/WIC Local Services Branch Nancy Magaña-Benoit, MS RDN CLEC, CDPH/WIC Policy and Planning Branch Jodi Truscott, M.S., CDPH/WIC Vendor Management Branch Education Units: 1 R-Cerp/1 CPEU/1 Contact Hour	1	R-Cerp

Thursday, May 12, 2022 Concurrent Sessions on: Compassionate Leadership & Collaboration Closing Plenary			
8:00am - 8:30am	Mindful Mornings with Kelley Axelson & Corrine Ferris Visioning Session: Part 2		
9:00am - 10:30am	Learning Styles & Executive Functioning (Title TBD) Lou Cozolino, PhD Education Units: 1.5 R-Cerps/1.5 CPEUs/1.5 Contact Hours	1.5	R-Cerp
10:30am-11:00am	BREAK MEET & GREET WITH EXHIBITORS		
11:00am-12:30pm	Providing for the Provider; Prioritizing Your Mental Health & Avoiding Burnout Malaika Hill-Jone, LMFT Education Units: 1.5 R-Cerps/1.5 CPEUs/1.5 Contact Hours	1.5	R-Cerp
12:30pm -1:30pm	LUNCH BREAK, MEET & GREET WITH EXHIBITORS		
This session will be in SPANISH	LUNCH & LEARN: Vaccinate All 58 States Sonya Harris and Yurina Melara, VA58		
1:30-3:00pm Closing Plenary	Challenges, Adversity and Trauma: Opportunities for Resilience and Growth Joyce Mikal-Flynn, PhD, MPH, FNP Closing - Jodi Mulligan-Pfile, CWA Education Units: 1 R-Cerp/1 CPEU/1 Contact Hour	1	R-Cerp
		Total: 33.5 Units	

