

Summit Agenda

Harnessing the Power of WIC, Advancing California's Health System Reforms

<https://www.calwic.org/events/wic-health-reform-summit/>

March 22, 2023

8:30 AM - 8:40 AM | Welcome and Introductions

8:40 AM - 9:00 AM | The Power of WIC: Addresses From State Leaders

Michelle Baass, Director, California Department of Health Care Services

Marko Mijic, Undersecretary, California Health and Human Services Agency

Dr. Rita Nguyen, Assistant Medical Director, California Department of Public Health

Dr. Diana Ramos, California Surgeon General

9:00 AM - 9:30 AM | Moderated Panel

Andrea Brayboy, CalFresh Branch Chief, California Department of Social Services

Marko Mijic, Undersecretary, California Health and Human Services Agency

Dr. Pamela Riley, Assistant Deputy Director & Chief Health Equity Officer,
Quality & Population Health Management, California Department of Health Care Services

Christine Sullivan, Director, California WIC Program

9:30 AM - 9:45 AM | WIC Overview

9:45 AM - 10:10 AM | Lightning Rounds: Data Linkages - WIC Agency Examples

10:10 AM - 10:40 AM | Breakout Rooms and Debrief

10:40 AM - 10:55 AM | Break

10:55 AM - 11:20 AM | Lightning Rounds: Leveraging the WIC Workforce - WIC Agency Examples

11:20 AM - 11:50 AM | Breakout Rooms and Debrief

11:50 AM - 12:10 PM | Presentations: Recent Innovations in Program and Workforce Collaborations

Elizabeth Landsberg, Director, California Department of Health Care Access and Information

Lisa Murawski, Chief, Benefits Division, California Department of Health Care Services (invited)

12:10 PM - 12:15 PM | Wrap Up

